

The Selby meets high fashion

Todd Selby travelled across Europe photographing designers, stylists and curators in the space where they get creative. Here's a taste of what he found

"I wanted to show a different side to the designers and artists by photographing them in their workspaces," explains interiors and fashion photographer Todd Selby. His love for the style world is highlighted in *Fashionable Selby*, a project that took him on a world tour seeking out the very private workspaces of some of today's most innovative figures in the industry.

For a photographer who usually visits his subjects in their home, how different was it to be in their workspace? "It took a lot of trust – the designers were all working on collections that aren't out for months. Seeing their top-secret work was something I was very much aware of through the process. They trusted I wouldn't reveal Isabel Marant's next collection, or what the new Dries Van Noten silhouette was."

Fashionable Selby by Todd Selby is published by Abrams on 18 March, priced at £22.99. To order a copy for £18.39, with free UK p&tp, go to theguardian.com/bookshop or call 0330 333 6846

The book profiles designers, stylists, curators, models and shoemakers, and was, Selby says, an opportunity to "introduce people that even hardcore fashionistas don't know about; people who work behind the scenes".

Andrew Logan Sculptor, London



'Andrew is the master of colour, both in his art and the accessories he designs which are used by Zandra Rhodes, Emanuel Ungaro and Comme des Garçons. His use of materials is fascinating: he cites

asteroids, crystals, meteorites and glitter as his favourites. He's unique – one of those artists who inhabits their own world. He has his own visual language and colours. His concepts are so out there'





THE SELBY

Carla Sozzani

Gallerist and founder of 10 Corso Como, Milan



'Carla has such a sweetness to her. She's a real curator and surrounds herself with a family of artists and photographers she's worked with for a long time. She's shy and discreet, and quite a sensible person. Her workspace is covered in flower sculptures as she can't have real flowers in vases - she couldn't bare to kill anything'





THE SELBY



Dries Van Noten

Fashion designer, Antwerp



'His process was so different to that of any other designer I've ever met – Dries is very materials oriented. He is very much a perfectionist in that all his pieces are shipped from the factory where they are made to the studio to be checked before they're sent out to stockists, which is unusual and a huge expense. He has his own way of doing things'



THE SELBY



Isabel Marant

Fashion designer, Paris



'Isabel never works with a fit model, she tries everything on herself. So her design process involves her wearing her own pieces and living with them for a bit – if it doesn't work for her, then it doesn't make the collection. It's a real strength because she's one of those designers who often creates a "must have" item that blows everything else out of the water and gets copied to death'



THE SELBY

Marisol Suarez

Hair designer, Paris



'Marisol loves living, human hair which she works into fantastic pieces. Her salon in Paris is a special space where she creates wearable masterpieces of hair art. They're very sought after for shows and by collectors and are like nothing you have seen before' ■

